



BEARS UNITED magazine

Media Kit

For more information please email
bearsunitedmagazine@outlook.com
or visit it our Facebook page

MEDIA KIT SIZES AND PRICES

All charges are per Issue (we will do deals for bulk buys)

All adverts placed in the magazine will get 2 shouts out on our Facebook page

Basic adverts

Double page Spread

(1024 x 1536 pixels for each double – THIS WOULD NEED TO BE SPLIT IN TO TWO PAGES 1024 X 768 EACH)

Inside front cover double spread

(1024 x 1536 pixels for each double)

Full Page

(1024 x 768 pixels)

Half Page (Horizontal)

(512 x 768 pixels)

Outside Back Cover

(1024 x 768 pixels)

Promoting page, event, group etc

4 post of Facebook per month

4 posts on twitter or Instagram per month

Events promo

4 post of Facebook and 4 posts on twitter or Instagram and a Half page advert in the magazine.

If you need us to design you advert we can for a small charge

Please make sure when sending files you send 1 x JPEG and 1 X PDF and remember sizing is in Pixels

Measurements are Height x Width

Website Adverts only

All website adverts will be under there relevant department or category

All charges are per month (we will do deals for bulk buys i.e. 3, 6,9,12 months)

(Excludes cover for Facebook this is weekly)

All website adverts have social media promotion to minimum 2 times a month via Facebook, Twitter or Instagram

Leaderboard Banner

728 x 90 pixels

Cover for Facebook - 1 week as cover

851 x 315 pixels (make sure space left where logo is)

Standard Square (in category or department)

300 x 300 pixels

Full Banner (in category or department)

468 x 60 Pixels

Half Banner

234 x 60 Pixels

Square Button (ideal for logo only)

125 x 125 pixels

Front page Square Advert (1 Space per month)

300 x 300 pixels

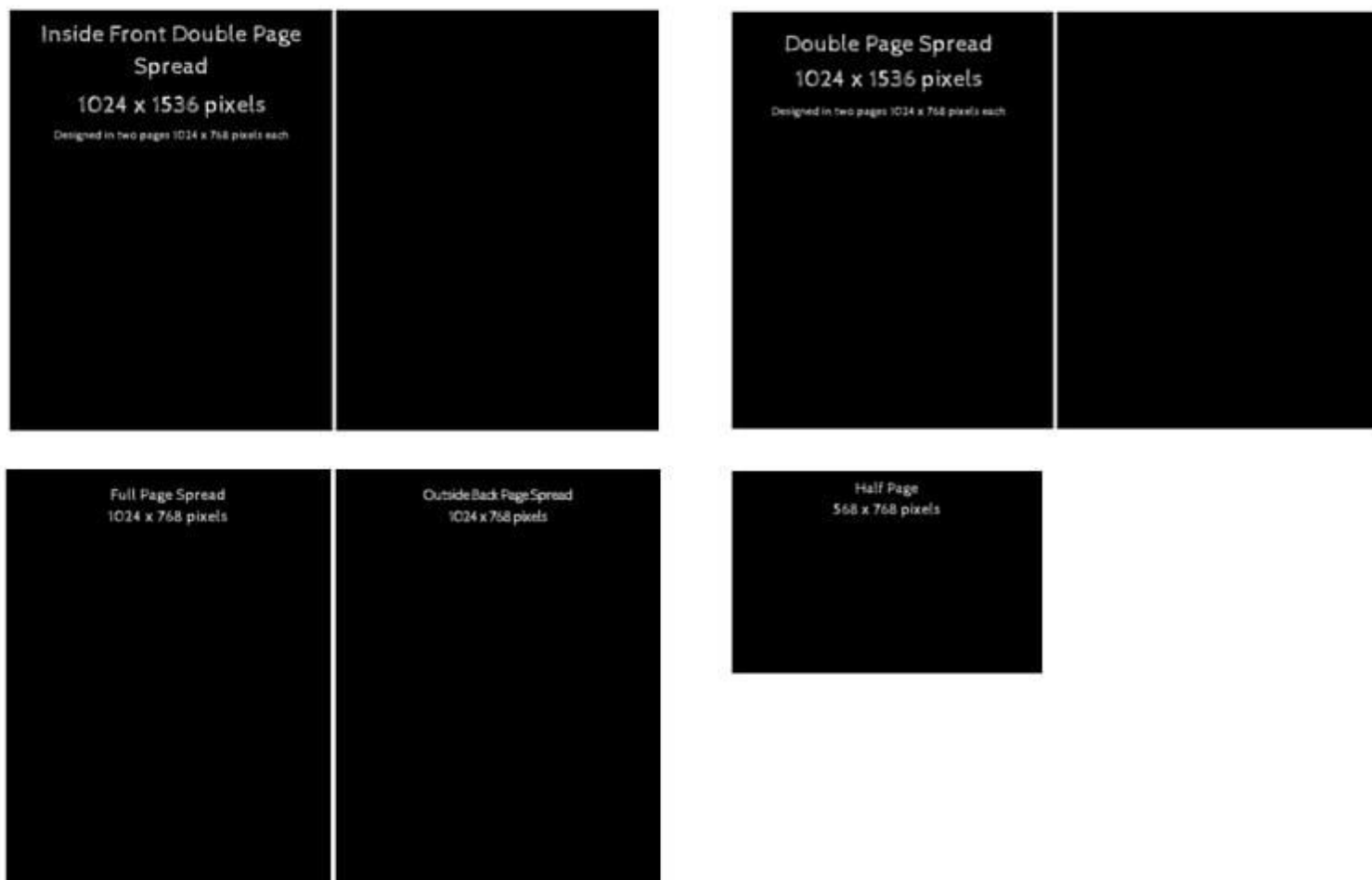
Front page Full Banner Advert (1 Space per month)

468 x 60 Pixels

Media Kit Magazine sizes

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All adverts placed in the magazine will get 2 shouts out on our Facebook page



Promoting page, event, group etc

4 post of Facebook per month

4 posts on twitter or Instagram per month

Events promo -

4 post of Facebook and 4 posts on twitter or Instagram and a Half page advert in the magazine.

Also put option for we can design it for you for an extra £50

Please make sure when sending files you send 1 x JPEG and 1 X PDF and remember sizing is in Pixels

Measurements are Height x Width

Website Advert Sizes

Facebook Cover 851 x 315 pixels

160 x 160
leave clear

leader board Banner 728 x 90 pixels

Full Banner 468 x 60 pixels

Half Banner 234 x 60
pixels

Standard Square Banner
300 x 300 pixels

Front page Square Advert
(1 Space per month)
300 x 300 pixels

Front page Full Banner Advert
(1 Space per month)
468 x 60 Pixels

Mini Square Banner
125 x 125 pixels
ideal for logo only

All website adverts will appear under there relevant department or category
All charges are per month (we will do deals for bulk buys i.e. 3, 6,9,12 months)
(Excludes cover for Facebook this is weekly)
All website adverts have social media promotion to minimum 2 times a month
via Facebook, Twitter or Instagram